# South Natomas TMA<sup>TM</sup> Board of Directors Meeting Wednesday, October 12<sup>th</sup>, 2022 Meeting Minutes

# I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:01AM on Wednesday, October 12<sup>th</sup>, 2022, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Jeri Foley, John Marcell, David Pavolko, Lupita Ruiz and SNTMA staff Stephanie Merten and Jason Vitaich.

#### II. Approval of Previous Meeting's Minutes

A motion was made to approve the September 14<sup>th</sup>, 2022, SNTMA Board Meeting Minutes. The motion was moved by David Pavolko, seconded by Martin Christian. The motion passed unanimously, 6:0.

#### III. New Business

Executive Director Jason Vitaich delivered the following report:

• 2022 dues collection is going well overall, with 93% of budgeted membership dues having been collected as of the end of August 2022.

Stephanie Merten delivered the following Membership Report:

Campaigns and events promoted through the Commuter Club (September)
9.27.22 Programs and Benefits email sent to all member companies

#### • Programs (September)

- o 60 Telecommute subsidies awarded for the month of September
- o 13 Carpool subsidies awarded for the month of September
- o 13 Low Emissions subsidies awarded for the month of September
- o 4 Transit subsidies awarded for the month of September
- 0 0 Amtrak subsidies awarded for the month of September
- 0 0 Bike Maintenance subsidies awarded for the month of September
- 0 Walk subsidy awarded for the month of September
- o 9.12.22 Third Quarter \$10 Amazon gift cards to top 113 trip log keepers
- Monthly Facebook Contest entry four entries/four people, three selected Amazon gift cards, 1 DoorDash
- 9.30.22 One Amazon "like" our Facebook page winner following monthly email
- o 544 Facebook "Likes", 551 followers
- Meetings (September)
  - o N/A

## • SNTMA Activities (October)

- Email September subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
- Request current tenant lists from property managers
- o First Quarter 2023 Virtual Discussion (1/31/23) Programs & Benefits
- o Annual Meeting (Virtual) 3.8.23 Caltrans Fix50 Update
- Update membership list

# September Alternative Trip (4.4k trips/ 82,213.6 alt. miles) from sacregion511 trip log entries, break down by mode (and compared to August 5.1k trips/ 87,558.9 alt miles):

Bike .40%	Down	1.32% from August
Carpool 8.96%	Down	.15%
LEV 15.16%	Up	.08%
Transit 2.04%	Up	.05%
Walk 1.60%	Down	.21%
Telework 71.82%	Up	1.54%
31.2 tons of Co2 reduced		
\$49k saved		
33k calories burned		

## IV. Adjourn

The meeting adjourned at approximately 8:10AM. The next SNTMA Board meeting is scheduled for Wednesday, November 9<sup>th</sup>, 2022, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Lupita Ruiz SNTMA Secretary